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Essentials of Business

UNIT	NAME	TYPE	DIFFICULTY	TIME
1	Business Career Choices	Activity		
1	Business Ethics	Activity		
1	Selling Yourself	Activity		
1	Unlimited Wants vs Limited Resources	Activity		
1	Marketing and Advertising	Activity		
1	Sales Techniques and Careers	Activity		
1	Finance Options Credit Use and Banking	Activity		
1	Consumer Rights	Activity		
1	Business Leadership Skills	Activity		
1	Business Letters and Memos	Activity		



1	Use of Technology in Business	Activity		
1	Role of Future Business Leaders of America	Activity		
1	Business Career Choices	Activity		
1	Business Ethics	Activity	